To Head, HR  
Ather Energy

As a leader in India’s electric mobility landscape, Ather Energy’s commitment to innovation and intelligent design strongly aligns with our mission at Project Manas, the official AI and Robotics team of Manipal Institute of Technology, Manipal. We are writing this to propose a partnership that aligns with this shared vision.

Project MANAS is one of India’s leading undergraduate student teams and is dedicated to designing and building fully autonomous vehicles from the ground up. At project Manas, we solve challenges in vehicle control, path planning and sensing to achieve our greater goal of autonomous driving.  
We believe Ather Energy is the ideal partner to help us innovate in areas of electric powertrains and intelligent vehicle control systems. Ather Energy’s unparalleled expertise in Vehicle Control Units would be invaluable to our project.

Our Proposal  
We seek technical and financial support and we believe that technical mentorship from your engineers would be greatly beneficial for the development of Vehicle systems at manas.   
In return for your support, Project MANAS shall provide brand exposure at events and competitions with your logo on our vehicle, equipment, and team apparel. It would also be a platform to engage with the next generation engineers and would highlight Ather’s role in furthering innovation.  
We are confident that a partnership between Ather Energy and Project MANAS would yield mutual and great returns. We would be delighted to discuss this proposal, and clarify your doubts.

Thank you for your consideration.  
Respectfully,

Management  
Project Manas  
Manipal Institute of Technology, Manipal